

# CONTEST RULES: “MAGICAL COUNTDOWN WITH APART”

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## *I. General Provisions*

1. The organizer of the “Magical Countdown with Apart” contest (hereinafter: the Contest) is Gremi Operator Sp. z o.o., headquartered in Karniowice, ul. Modrzewiowa 38, 32-082 Bolechowice (hereinafter: the Organizer).
  2. The Contest is held as part of the celebration of Harry Potter’s birthday.
  3. The purpose of the Contest is to promote the “Harry Potter: The Exhibition” and to encourage engagement and creativity through social media activities.
  4. The Contest is nationwide and takes place via participants’ social media platforms: Instagram, Facebook, and TikTok.
  5. The Contest is not administered, sponsored, or endorsed by Instagram, Facebook, or TikTok. These platforms are not responsible for the organization of the Contest. Participants release Instagram, Facebook, and TikTok from any liability connected to the Contest.
  6. The Organizer declares that the Contest is not a game of chance, a promotional lottery, a mutual bet, or any other form governed by the Polish Gambling Act of November 19, 2009 (Journal of Laws 2022, item 888, as amended).
  7. The Contest constitutes a public promise within the meaning of Articles 919–921 of the Polish Civil Code.
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## *II. Contest Dates*

1. The Contest runs on social media from the date of the announcement until **July 30, 2025, at 11:59 PM (CET)**.
  2. Only entries submitted within the Contest period will be considered.
  3. Results will be announced on **July 31, 2025, after 7:00 PM**, on the official @alverniaplanet Instagram and Facebook pages.
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## *III. Participants*

1. Any adult with an Instagram, Facebook, or TikTok account may participate.
  2. Minors may participate only with the consent of a parent or legal guardian. Consent must be given via a signed statement (Appendix 1 to these Rules) and submitted along with the entry link to: **zapisy@gremi.pl**.
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## *IV. How to Enter*

1. To enter the Contest, participants must:
  - Post a photo or video (as a story or post) on Instagram, Facebook, or TikTok showing one of the following: birthday preparations, themed outfit, Harry Potter memories, or visit to the exhibition;

- Tag the @alverniaplanet profile on Instagram and Facebook, and @alverniaplanetedu on TikTok;
  - Include the following hashtags:  
**#UrodzinyHarryegoPottera, #AlverniaPlanet,  
 #HarryPotterTheExhibition, #MagiczneOdliczanieAPART**
  - Send a link to the post to: **zapisy@gremi.pl**
2. Employees of the Organizer or individuals/entities cooperating with the Organizer under civil law agreements related to the Contest are not eligible, nor are their immediate family members (spouses, descendants, ascendants, or siblings).
  3. If a participant violates the rules of Instagram/Facebook/TikTok or these Contest Rules, the Organizer may:
    - a) immediately disqualify the participant and remove their entry;
    - b) exclude them from prize consideration.
  4. Entries must not include vulgar, offensive, obscene, discriminatory, or unlawful content, or content that infringes on the rights of others.
  5. Entries must be original and created solely by the participant. They may not copy or adapt other works or infringe on the personal or intellectual property rights of others.
  6. Participation in the Contest is voluntary and free of charge.
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#### *V. Prizes & Judging Criteria*

1. There are **10 prizes**: am:pm Harry Potter smartwatches by Apart:
  - 4 x model PSW226-K805
  - 3 x model PSW226-K818
  - 3 x model PSW226-K819
 Each watch is valued at 320 PLN (gross).
2. After the Contest ends, the Organizer will select the most creative, original, and engaging entries.
3. Winners will be the **10 participants whose valid posts receive the most reactions by 11:59 PM on July 30, 2025**.
4. The Organizer reserves the right to verify reach using public tools or submitted screenshots.
5. Prizes are exempt from personal income tax under Article 21(1)(68) of the Polish PIT Act.
6. Winners will be announced by **July 31, 2025**, via a list of usernames on the Organizer's Instagram and Facebook accounts.
7. Winners will also be notified via the email provided in their entry. Within 3 days of notification, winners must reply with their personal data (name, legal guardian's name for minors, shipping address, email, and phone number).
8. Failure to provide the necessary information in time will result in forfeiture of the prize and selection of another winner.
9. The Organizer is not responsible for non-delivery due to incomplete or incorrect participant information.
10. Prizes will be shipped **once**, within 7 days of receiving complete details.

11. Prizes are non-transferable and cannot be exchanged for cash. A winner may decline the prize by submitting a signed written statement.
  12. Participants may receive a prize **only once**.
  13. The Organizer reserves the right not to select any winners.
  14. The Organizer reserves the right to disqualify entries from participants who:
    - a) act on behalf of others;
    - b) use fake accounts;
    - c) violate Instagram/Facebook/TikTok rules;
    - d) include offensive, pornographic, or hate-promoting content;
    - e) break the law or violate the values of the Harry Potter brand, its owners, or the Organizer.
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## *VI. Intellectual Property*

1. Participants guarantee that their entries do not infringe on the rights of the Organizer or third parties.
  2. Participants declare that they hold exclusive rights to their entries, which have not been previously published.
  3. By submitting an entry, the participant grants the Organizer a **non-exclusive, royalty-free license** to use the entry in the following ways:
    - a) reproduction and recording;
    - b) distribution of copies;
    - c) public display, performance, and online sharing.
  4. Upon being declared a winner, the participant transfers **full economic copyrights** to the Organizer, including:
    - all forms of reproduction, distribution, and display
    - the right to use visuals in promotional materials
    - the right to edit, adapt, and translate the work
  5. Winners also grant permission for their **likeness (image)** to be used in marketing materials, including social media, websites, press, and other promotional outlets.
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## *VII. Personal Data*

1. The Organizer is the **data controller**. Contact: **zapisy@gremi.pl** or **m.lojas@gremi.pl**.
2. Data is processed based on consent (Article 6(1)(a) GDPR) and legitimate interest (Article 6(1)(f) GDPR).
3. Personal data is collected to conduct the Contest, select winners, and handle complaints.
4. Data collected includes:
  - Name, phone number, email, shipping address
  - For minors: legal guardian's details
5. Providing data is voluntary but necessary to receive a prize.
6. Data will be retained for up to **5 years** after the end of the Contest.

7. Participants have the right to access, correct, delete, limit processing, object, or lodge a complaint with the data protection authority.
  8. Consent can be withdrawn at any time by emailing **m.lojas@gremi.pl**.
  9. Data recipients include hosting providers, postal services, accountants, and legal authorities.
  10. Data will not be processed automatically or subjected to profiling.
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### *VIII. Final Provisions*

1. Participation implies acceptance of these rules.
  2. The Organizer reserves the right to amend the rules, duration, or cancel the Contest for valid reasons.
  3. The Organizer is not responsible for technical issues on the participant's end or issues with social media platforms.
  4. The Organizer will strive to resolve disputes amicably. Disputes will be settled by a court with proper jurisdiction.
  5. Participants may file a written complaint marked "Complaint: Magical Countdown with Apart" to **m.lojas@gremi.pl** or the Organizer's mailing address, within 7 days after the Contest ends.
  6. Complaints must include the participant's name and contact details.
  7. The Organizer will respond to complaints within 7 days by registered mail.
  8. All decisions by the Organizer are final.
  9. A rejected complaint does not exclude the participant's right to legal action under applicable laws.
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